

Association for Nonprofit and  
Social Economy Research (ANSER)

Association de recherche sur les  
organismes sans but lucratif et de  
l'économie sociale (ARES)

# ANSER-ARES

## 2019 Annual Conference Program Programme de la conférence annuelle 2018



**June 5 juin – June 7 juin, 2019**  
**University of British Columbia, Vancouver**

## PRESIDENT'S WELCOME



I'm excited to welcome you to Vancouver this year to the 12th annual conference of the Association for Nonprofit and Social Economy Research/Association de recherche sur les organismes sans but lucratif et sur l'économie sociale!

The theme for the twelfth conference at University of British Columbia is: Nonprofits and the Social Economy: Circles of Conversation, a theme that aims to connect with community and support partnerships for shared knowledge exchange.

This year's conference will showcase an exciting mix of panels, roundtables, and paper presentations with presenters from across Canada and abroad. We will also have two keynote speaker events over the course of the conference. Our community keynote event will include a group of local non-profit leaders to discuss emerging issues and experiences within the sector. This will be an interactive exchange between the research and practice community. Our academic keynote address will be given by Peter Hall, to highlight the great contributions to the study of nonprofits and social economy that our late colleague and friend, Jack Quarter, made. Jack was the founding President of ANSER-ARES and worked tirelessly to ensure our Association grew and thrived. His legacy lives on in our annual conference!

As you know, ANSER-ARES is a Canadian association for people who have an interest in research that pertains broadly to nonprofit organizations and the social economy. Over the past eleven years, we've worked hard to grow a collaborative network of academics, community practitioners and students dedicated to understanding the sector. Key to our success is our annual conference that facilitates the exchange of knowledge among members and stimulates dialogue on the cutting-edge developments in the field. We also have our own dual language journal – *Canadian Journal of Nonprofit and Social Economy Research/Revue canadienne de recherche sur les OSBL et l'économie sociale*. It is a free online, peer-reviewed publication produced through the Online Publishing Program at Simon Fraser University (<http://www.anser-ares.ca/anserj.php>). If you would like to get involved in ANSER-ARES, please don't hesitate to connect with me.

I wish you a wonderful time in Vancouver and at Congress!

Gloria DeSantis, President, ANSER-ARES

## Présidents Bienvenue



Je suis ravie de vous accueillir à Vancouver cette année à l'occasion de la 12e conférence annuelle de l'Association de recherche sur les organismes sans but lucratif et sur l'économie sociale!

Le thème de la 12e conférence à l'Université de la Colombie-Britannique est: Les organisations à but non lucratif et l'économie sociale: des cercles de conversation, un thème qui vise à établir des liens avec la communauté et à soutenir les partenariats vers un partage des connaissances.

La conférence de cette année offre un mélange excitant de panels, tables rondes et présentations de présentateurs de partout au Canada et à l'étranger. Nous aurons également deux événements principaux au cours de la conférence. Notre événement communautaire inclura un groupe de leaders locaux à but non lucratif pour discuter des problèmes émergents et des expériences dans le secteur. Ce sera un échange interactif entre chercheurs et praticiens. Peter Hall présentera le discours liminaire de pour souligner les importantes contributions de notre regretté collègue et ami, Jack Quarter, à l'étude des organisations à but non lucratif et de l'économie sociale. Jack a été le président fondateur d'ANSER-ARES et a travaillé sans relâche pour que notre association se développe et prospère. Son héritage perdure dans notre conférence annuelle!

Comme vous le savez, ANSER-ARES est une association canadienne regroupant des personnes intéressées par la recherche dans le domaine des organisations à but non lucratif et de l'économie sociale. Au cours des onze dernières années, nous avons travaillé fort pour développer un réseau collaboratif d'universitaires, de praticiens communautaires et d'étudiants voués à la compréhension du secteur. La clé de notre succès réside dans notre conférence annuelle qui facilite l'échange de connaissances entre les membres et stimule le dialogue sur les développements de pointe dans le domaine. Nous avons également notre propre journal bilingue – la Revue canadienne de recherche sur l'économie sociale et à but non lucratif. Il s'agit d'une publication en ligne gratuite et évaluée par les pairs, produite par le programme de publication en ligne de l'Université Simon Fraser (<http://www.anser-ares.ca/anserj.php>). Si vous souhaitez vous impliquer dans ANSER-ARES, n'hésitez pas à communiquer avec moi.

Je vous souhaite un merveilleux séjour à Vancouver et au Congrès!

Gloria DeSantis, présidente d'ANSER-ARES

# ANSER-ARES

## Welcome to ANSER – The Association for Nonprofit and Social Economy Research!

Your registration fee for the ANSER conference includes a one-year membership in ANSER.

**ANSER** is a Canadian association for those who have an interest in research that pertains broadly to nonprofit organizations and the social economy.

ANSER is working to:

- foster a collaborative community of scholars and researchers; and
- develop a Canadian body of knowledge that encompasses such fields as community economic development, philanthropy, nonprofit management, volunteering, social and environmental accounting, government/voluntary sector relationships, social movements, citizen engagement, and civil society.

Our interests range from the theoretical to the applied. We have come together to promote the development and application of our knowledge for the benefit of Canadians and others in collaboration with those working in the nonprofit sector and the social economy.

Our vision for membership embraces a variety of scholarly fields including economics, history, law, business and management, education, psychology, political science, public administration and sociology.

## Canadian journal of nonprofit and social economy research / Revue canadienne de recherche sur les OSBL et l'économie sociale

**Call for Submissions: [www.anserj.ca](http://www.anserj.ca)**

The Canadian Journal of Nonprofit and Social Economy Research / Revue canadienne de recherche sur les OSBL et l'économie sociale (*ANSERJ*) is an online open access English and French peer-reviewed publication. *ANSERJ* is dedicated to providing a stimulating and vibrant forum for the open dissemination of contemporary high-quality, peer-reviewed research on nonprofits and the social economy.

*ANSERJ* is the official journal of the Association of Nonprofit and Social Economy Research (ANSER) / Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES).

The logo for ANSERJ, featuring the text "ANSERJ" in white, bold, sans-serif capital letters on a blue rectangular background.

# ANSER-ARES

## **Bienvenue à l'Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES)!**

Votre inscription à la conférence ARES vous permet de devenir membre pur une année de notre association.

**ARES** est une association canadienne qui regroupe des personnes qui s'intéressent à la recherche sur les organismes sans but lucratif et l'économie sociale.

**ARES** poursuit les objectifs suivants:

- Regrouper au sein d'une communauté collaborative des chercheurs et des praticiens provenant des différentes régions du Canada;
- Développer des connaissances sur le développement économique communautaire, la philanthropie, la gestion des organismes sans but lucratif, le bénévolat, la comptabilité sociale et environnementale, les relations entre les gouvernements et le secteur communautaire, les mouvements sociaux, la participation des citoyens et de la société civile.

Nos champs d'intérêt portent autant sur les connaissances théoriques que sur les connaissances appliquées. De pair avec des acteurs des secteurs sans but lucratif et de l'économie sociale, nous favorisons le développement et l'application de nos connaissances dans le but d'en faire profiter aux Canadiennes et Canadiens.

Les membres de notre organisation appartiennent à diverses disciplines dont l'économie, l'histoire, le droit, l'administration des affaires, la gestion, l'éducation, la psychologie, les sciences politiques, l'administration publique et la sociologie.

## **Canadian journal of nonprofit and social economy research / Revue canadienne de recherche sur les OSBL et l'économie sociale**

**Appel de propositions: [www.anserj.ca](http://www.anserj.ca)**

La Revue canadienne de recherche sur les OSBL et l'économie sociale /Canadian Journal of Nonprofit and Social Economy Research (ANSERJ) est une publication bilingue (anglais et français) avec comité de lecture, offerte gratuitement en ligne. ANSERJ s'emploie à fournir une tribune stimulante pour la diffusion publique de recherches contemporaines de haute qualité sur les organismes sans but lucratif (OSBL) et l'économie sociale.

*ANSERJ* est la revue officielle de l'Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES).

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## THANK YOU TO OUR VOLUNTEERS AND SPONSORS!

## MERCI À NOS BÉNÉVOLES ET COMMANDITAIRES!

An event like this could not be possible without the support and hard work of our many volunteers and sponsors. Specifically, we would like to thank the following sponsors for their support of our conference events, student awards, and travel subsidies for students and practitioners, and recognize and thank the volunteers and support staff that help with planning and coordinating the conference. **Thank you to everyone!**



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### Conference Committee:

Micheal Shier, University of Toronto (Chair)  
Trina Isakson (Local Area Coordinator)  
Alexandra Gardner, Imagine Canada  
Jack Quarter, University of Toronto  
Laurie Mook, Arizona State University  
Paloma Raggo, Carleton University

### Peer Reviewers:

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Yvonne Harrison, Luther College, University of Regina  
Ushnish Sengupta, University of Toronto

## PROGRAM AT A GLANCE    VUE D'ENSEMBLE DU PROGRAMME

	Wednesday, June 5, 2019	Thursday, June 6, 2019	Friday, June 7, 2019
8:00	Greeting Room	Greeting Room	Greeting Room
8:30	Concurrent session/Atelier A	Concurrent session/Atelier D	Concurrent session/Atelier H
10:00	Break	Break	Break
10:30	Concurrent session/Atelier B	Concurrent session/Atelier E	Concurrent session/Atelier J
12:00	Lunch (provided)	Lunch (provided)	
12:15	Keynote	Keynote	
1:15	ANSER-ARES AGM		
1:30		Concurrent session/Atelier F	
2:30	Concurrent session/Atelier C		<b>See you next year At Western University</b>
3:15		Concurrent session/Atelier G	
5:00	PRESIDENTS RECEPTION		
5:30		Reception/Banquet  (cash bar open at 5:30PM With dinner at 6:30PM)	

## CONFERENCE SESSIONS 2019 SESSIONS DU COLLUQUE

WEDNESDAY JUNE 5, 8:00AM – 4:30PM

Gathering Space and Greeting Table: BUCH D307

WEDNESDAY JUNE 5, 8:30AM – 10:00AM

**A1 Paper Theme:** Funding

**BUCH D323**

Chair: Vincci Li, York University

### **Mobilization without Movement: Will the Revolution will be (Crowd)funded?**

Vincci Li, York University

Recognizing that online crowdfunding is gaining popularity as a means of social provisioning and mobilization, this presentation offers an analysis of three GoFundMe crowdfunding campaigns – the Las Vegas Victims' Fund, the Support Victims of Pulse Shooting, and the Stoneman Douglas Victims' Fund – all of which are responses to American mass shootings, and all of which are among the top five highest-grossing GoFundMe campaigns in history. This study seeks to understand if and/or how crowdfunding campaigns are being framed as social movements.

### **Comparative Analysis of Canadian DAFs and Australian Sub-Funds**

Katherine Dalziel, Carleton University

Comparative analysis between DAFs in Canada and sub-funds in Australia, examined the role of the capital gains tax exemption that exists in Canada and not Australia, and Australian restrictions on disbursement and investments that do not exist in Canada. The differences go beyond DAFs and sub-funds and reflect on the challenges to balance between promoting philanthropy and ensuring public benefit.

### **Grameen Bank Multiple Services in Bangladesh**

Kazi Abdur Rouf, York University

The paper narrates Grameen Bank (GB) and its sister organizations multiple services in Bangladesh. The presenter was involved in GB integrated credit, plus many programs in Bangladesh delivered to rural landless poor people. The paper debates advantages and disadvantages of single-minded microcredit vs integrated microcredit services to rural poor people in Bangladesh. This paper brings together the author's personal experience and syntheses results of his jobs in different countries including Grameen America and Good Faith Funds Arkansas.



**Technology Solutions to Bottlenecks in Service Delivery: Social Impact and what the Blockchain can do**  
Sierra Bilton, Carleton University

In the financial system, Bitcoin creates security, efficiency, and transparency. In the social impact sector, its underlying technology has the potential to have similar effects, but industry leaders are only beginning to shift lenses. To achieve the SDG targets it is vital to reach marginalized communities facing systemic bias and exclusion by intermediaries. However, to do this, NGOs must address bottlenecks in service delivery and impact measurement. By analyzing successful case studies employing blockchain technology to resolve such bottlenecks, this paper demonstrates the potential of distributed ledgers to bolster the social impact economy and measure its impacts effectively.

**A2 Paper Theme:** Social economy

**BUCH D221**

Chair: Benjamin Gidron, The College of Management Academic Studies

**The Evolution of the NEW Social Economy in Israel**

Benjamin Gidron, The College of Management Academic Studies

The paper will first analyze Israel's social economy of the 1950's-1970's, its link to the collective ideology and the political establishment of that era and its demise in the 1980's after the change of government in 1977. It will then focus on the social and economic trends that led to the development of the NEW social economy and will present preliminary data on its nature. Finally it will analyze the eco-system of the new social economy and present several hypotheses regarding its future development.

**Intergovernmental Relations and Regional Governance Strategies in Development of Social Economy**

Seok Hyeon Choi, Gyeonggi Research Institute

Junkyu Choi, Gyeonggi Research Institute

Much attention has been paid to the "Social Economy" as an alternative way to meet a variety of new social and economic needs grounded in the local context and spontaneity as a social innovation around the world. It is less known that how and why governments in developed countries promote social economy in the context of social-economic structures. The socio-economic structure in which the social economy operates affects the achievement of policy objectives and the efficiency of social economy ecology. In this study, we will examine the intergovernmental relations and regional strategies for the development of the social economy in Korea.

**Social Enterprise, Entrepreneurship and Innovation: Growing an Ecosystem Through Community-based Research**

Gayle Broad, NORDIK Institute

Jude Ortiz, NORDIK Institute

For over five years Social Enterprise and Entrepreneurship (SEE), a community partnership in Northern Ontario, has been developing a supportive ecosystem for social enterprise, entrepreneurship and innovation. From an initial focus on youth with asset-mapping and pop-up events, to its current emphasis on regional networking and train-the-trainer programs for economic development officers, this paper sheds light on how the SEE partnership has established a broad spectrum of supports and a healthy ecosystem for alternative economies in a Northern, rural and Indigenous region.

<b>A3 Panel Presentation:</b> Social procurement and social purchasing involving non-profit social enterprises serving marginalized social groups (PART ONE)	<b>BUCH D213</b>
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Chair: Jennifer Sumner, University of Toronto

Presenters:

Jennifer Sumner University of Toronto

Andrea Chan, University of Toronto

Annie Luk, University of Toronto

Laurie Mook, Arizona State University

Marty Donkervoort, Social Enterprise Council of Canada

Rachel Laforest, Queen's University

Anika Roberts-Stahlbrand, University of Toronto

Yasmin Hariri, University of Toronto

For this panel, we will present several case studies, including some organizations that have engaged successfully in procurement tenders, others that have tried unsuccessfully, and others that have not tried but show evidence of social purchasing arrangements.

<b>WEDNESDAY JUNE 5, 10:00AM – 10:30AM</b>
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<b>BREAK</b>
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<b>BUCH D307</b>
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<b>Refreshments Served</b>
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<b>WEDNESDAY JUNE 5, 10:30AM – 12:00PM</b>
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<b>B1 Roundtable Presentation:</b> Canadian regional research centers on philanthropy: Reflecting on our experiences and sharing ideas for a successful future	<b>BUCH D323</b>
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Chair: Iryna Khovrenkov, University of Regina

Presenters:

Peter Elson, University of Victoria  
Iryna Khovrenkov, University of Regina  
Lynn Gidluck, University of Regina  
Kristen Pue, University of Toronto  
Sylvain Lefevre, Université du Québec à Montréal  
Kelly Vodden, Memorial University of Newfoundland

In the spring of 2018, Social Sciences and Humanities Research Council of Canada (SSHRC) awarded a Partnership Grant to 43 researchers and 21 partners to evaluate the role and actions of Canadian grantmaking foundations in addressing the issues of social inequalities and environmental challenges. New research to be developed under this partnership will be instrumental in guiding the future research on philanthropy. With this goal in mind, we have collectively created four regional centers (Western, Ontario, Eastern and Atlantic) to serve as online knowledge exchange platforms about grantmaking foundations specific to geographical regions. As these centers are at different stages of their development, we invite the leads to share their experiences, lessons and ideas for moving forward with an ultimate goal of educating and promoting awareness about grantmaking foundations in Canada.

<b>B2 Panel Presentation:</b> Social procurement and social purchasing involving non-profit social enterprises serving marginalized social groups (PART TWO)	<b>BUCH D221</b>
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Chair: Jennifer Sumner, University of Toronto

Presenters:

Jennifer Sumner University of Toronto  
Andrea Chan, University of Toronto  
Annie Luk, University of Toronto  
Laurie Mook, Arizona State University  
Marty Donkervoort, Social Enterprise Council of Canada  
Rachel Laforest, Queen's University  
Anika Roberts-Stahlbrand, University of Toronto  
Yasmin Hariri, University of Toronto

For this panel, we will present several case studies, including some organizations that have engaged successfully in procurement tenders, others that have tried unsuccessfully, and others that have not tried but show evidence of social purchasing arrangements.

<b>B3 Paper Theme:</b> Social enterprise and social entrepreneurship	<b>BUCH D213</b>
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Chair: Aaron Turpin, University of Toronto

**Identifying Organizational Factors and Characteristics of Social Entrepreneurial Orientation: Findings from a Scoping Review**

Aaron Turpin, University of Toronto

[ANSER-ARES.CA](http://ANSER-ARES.CA)

2019

Micheal Shier, University of Toronto

Social Entrepreneurial Orientation (SEO) is an attempt to begin to measure organizational factors and characteristics related to entrepreneurship in nonprofit organizations. This presentation will outline findings from a scoping review that draws on previous research to develop a model of SEO that can be further tested and measured using quantitative analyses. This research, and related work, provide direction for nonprofits in a period of economic uncertainty and intense social change.

**Understanding the Founding of Community-Based Organizations by Social Entrepreneurs**

Rachel A. Black, The University of Utah

Jesus N. Valero, The University of Utah

This paper explores the role that nonprofit organizations play in leading discussions and efforts to achieve social innovation and develop social entrepreneurs among less privileged populations.

**New Struggles in Scaling the Social Enterprise: Dominant Orders of Worth as Institutional Entrepreneurship**

Bruce Martin, Thompson Rivers University

Lucia Walsh, Technological University Dublin

Andrew Keating, University College Dublin

Susi Geiger, University College Dublin

We add to the social entrepreneurship literature by examining an inclusivity social enterprise whose attempt to scale globally ultimately ends in failure of the organization. Our ethnographic study embedded a researcher in the enterprise while it planned, implemented and ultimately failed to scale. By examining our data through the combined lenses of Institutional Logics and Economics of Convention we uncover a number of unique phenomena. In this paper, we show how dominant actors' orders of worth can act as institutional entrepreneurship, impacting the organization's dominant logics. Implications for institutions, economics of convention, and social enterprise literature and practice are discussed.

**WEDNESDAY MAY 30, 12:00 PM**

**– LUNCH –**  
(provided)

**BUCH A102**

**WEDNESDAY MAY 30, 12:15 PM – 1:15 PM**

Keynote Address

(BUCH A102)

*Professionalism, variety and knowledge production in the social economy*

**Peter Hall**

Peter Hall is Professor of Urban Studies at Simon Fraser University. His research interests include community, local economic, and employment development, as well as the connections between port cities, seaports and logistics. He regularly teaches a graduate research methods course, and he is interested in research practice and the role of research in public discourse. His publications include the co-edited "Community-University Research Partnerships: reflections on the Canadian Social Economy experience" (Victoria, 2012). He previously directed the SSHRC-funded "Reclaiming the New Westminster Waterfront" research partnership, and he has served on SFU's Research Ethics Board and as Chair of the Canadian CED Network's Research Advisory Committee. Between 2010 and 2016 he co-led an initiative to study the impact of the social enterprise sector in Canada; de-identified data from these surveys have been made available through Radar, SFU's Research Data Repository.

**WEDNESDAY MAY 30, 1:15 PM – 2:15 PM**

**ANSER-ARES Annual General Meeting**

**BUCH A102**

**WEDNESDAY JUNE 5, 2:30 PM – 4:00 PM**

**C1 Roundtable:** Examining the role of experiential learning in preparing for the future of work in the nonprofit sector **BUCH D323**

Chair: Megan Conway, University of Waterloo

Presenters:

Megan Conway, University of Waterloo

Lynn Randall, Capacity Canada

Debora L. VanNijnatten, Wilfrid Laurier University

This roundtable is interested in examining what the future of work will look like in the non-profit sector and what role experiential learning might play to prepare students. The panel presents a typology of experiential learning from research based at Laurier and then looks further at diverse perspectives on the future of work within the sector with a mind towards the competencies and capacities needed to innovate and lead. The roundtable specifically looks at pedagogical and practical models that enable competencies related to innovation, disruption and challenging dominant sector and organizational

modes of thinking/doing. It explores the tensions implicit in learning about the sector as it is now and building skills for an unknown future.

<b>C2 Roundtable Presentation: Social Conditions of the Financially Vulnerable</b>
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<b>BUCH D221</b>
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Chair: Nabil Shenouda, University of Toronto

Presenters:

Alia Abaya, Alterna Savings

Nabil Shenouda, University of Toronto

Susan Henry, Alterna Savings

Jean Barrett, Alterna Savings

What are the social determinants contributing to the overall financial health of an individual? What part does social capital play in how an individual can leverage a microloan to improve their socioeconomic outcomes? These two questions overlap and relate in myriad ways, and deserve combined attention and discussion in a forum largely dedicated to understanding and contributing to the field of social economy. Furthermore, this discussion has the potential to provide social economy organizations valuable insight into the populations they aim to serve and the social conditions that shape their financial and economic realities.

<b>C3 Paper Theme: Theoretical perspectives</b>
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<b>BUCH D213</b>
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Chair: Julia Fursova, York University

**Stepping Up the Ladder: Reflecting on the Role of Non-Profit Organisations in Supporting Community Participation**

Julia Fursova, York University

Research Action Team on Evaluation, Lawrence Heights Organisational Network

Alliance for Healthier Communities, Ontario

This paper presentation discusses the role of non-profit community-based organisations when supporting community participation in the context of non-profit-community partnership. The presentation focuses on a case study from a doctoral research project and offers critical reflection on funding relations and marketization processes in the non-profit sector in relation to grassroots action and citizen engagement. The presentation shares the results of participatory action research, in particular participatory mapping tool used to assess the quality of participation for different actors in the non-profit-community partnership, and the analytical framework used to analyse the research data.

**Canadian Care Work Under Late Capitalism**

Keith A. Ó Néill



This paper will seek to illuminate the power praxis inherent in Canadian care-work which operates inside of the non-profit industrial complex, under the modus-operandi of Western modernity. Examined here are Canadian organizations of care which deal with poverty and its many symptoms. It is argued that over the course of the previous three decades these organizations have increasingly succumb to market principles in the so-called neoliberal era, and that the care sector in Canada, rooted in the Christian missions, has largely been co-opted by neoliberalism in the name of productivity and efficiency, with great affect on the regulation and governance of poverty

### **Voice, Exit, and Co-Production: Political Economy of Citizen Engagement**

Leonid Polishchuk, HSE University

In her groundbreaking studies of co-production, Elinor Ostrom emphasized the “technological” importance of complementarity between government and society’s inputs as a condition for synergy that co-production could yield. We take this argument a step further by emphasizing the political significance of such complementarity, which strengthens government performance incentives. We propose a political economy theory of co-production, which incorporates communities’ capacities for political and apolitical self-organization, and bring to bear data on urban activism and self-organization in contemporary Russia to illustrate and confirm the theory’s main findings.

### **Nation Branding, Philanthropic Accumulation, and the Optics of Social Change**

Adam Saifer, Queen’s University

This paper enriches Marxian-inspired critiques of philanthropy by situating the institution of philanthropy within racialized and colonial histories of the nation-state. Focusing on the Canadian context, I draw on multiple case studies to examine how discourses of the nation (e.g., Canada-as-multicultural) are mobilized in philanthropic branding, and the ways in which these practices obscure the racialized and colonial forms of wealth accumulation that serve as the economic “engine” of Canadian philanthropy. In addition to legitimizing philanthropy as a replacement for a strong welfare state, I argue that this phenomenon functions to de-historicize the racialized and colonial violence of Canadian nation-building.

**WEDNESDAY JUNE 5, 5:00 PM – 7:00 PM**

**President’s Reception**

**(Check Congress Brochure for Location)**

**THURSDAY JUNE 6, 8:00AM – 4:30PM**

**Gathering Space and Greeting Table: BUCH D307**

THURSDAY JUNE 6, 8:30AM – 10:00 AM

**D1 Roundtable:** From research to practice: Fresh eyes on an old sustainability question

**BUCH D221**

**\*\*This is an ANSER-ARES membership engagement session - please join the conversation!**

Chair: Gloria DeSantis, University of Regina

Presenters:

Gloria DeSantis, University of Regina

Joanne Balance, Carleton University

Laureen Jensen, Carleton University

Trina Prior, Carleton University

The objective of this fall 2018 project was to develop a research-informed resource development plan for ANSER-ARES. This research project focused on collecting both primary and secondary data for the purpose of informing professional practice. By gaining an understanding of the resources other membership-based associations utilize, what members want, and what the board can deliver, the research team identified short and long-term recommendations for ANSER-ARES to achieve and maintain financial sustainability and advance its mission. Thus, this roundtable focuses on a research project which had as its main purpose, evidence gathering and analyses for practice.

**D2 Paper Theme:** Public policy

**BUCH D213**

Chair: Susan D. Phillips, Carleton University

**Changing Policy Regimes for the Charitable Sector: Innovations, Problem Solving or Belling the Cat?**

Susan D. Phillips, Carleton University

Steven Rathgeb Smith, American Political Science Association

Policy and regulatory regimes governing nonprofits and charities are undergoing enormous change in high income countries in response to changing expectations of accountability, new financing models, capacities of regulators, and the occasional scandal. This paper examines the emerging developments in policy and regulation governing charities and nonprofits across five high income countries - Canada, US, UK, Australia and New Zealand – and explores the implications for the sector. Are these developments better enabling charities and nonprofits to be innovative, impactful and viable, or are they akin to the lofty idea but almost impossible task of belling the cat.

**After the Canada without Poverty Decision: what it means for Canadian Charities and Political Activities**

Juliana Rodger

Public policy dialogue activities by charities is a timely issue. Beginning with an exploration of the 2018 Ontario Superior Court ruling in favour of Canada Without Poverty, this presentation examines where recently introduced legislation leaves charity advocates in terms of their ability to influence public policy to accomplish charitable missions. Clarifying the new rules could help empower charities to consider all the tools available to them to effect change, but not everyone is happy. In an exciting time for Canadian charity law, the question is asked: what are the consequences of loosening the rules?

### **What Governance Structure Says About Inclusion: Public Policy Decision-Making within Provincial Disability Sectors**

Victoria Taras, University of Saskatchewan

Public policy is key to addressing the education, employment, and income disparities faced by people with disabilities. To ensure that the public policy process and outcomes are inclusive and address the full scope of disability needs, decision-making should include organizations that represent people with disabilities. This can be enabled or prohibited at the system level by the governance structure of disability sectors. Social network analysis revealed that the Saskatchewan and New Brunswick sector structures promote unequal decision-making overall but have cracks of inclusion. Therefore, there are opportunities to address the needs of even the most marginalized people with disabilities.

### **Post-Soviet Policy Entrepreneurs? Nonprofits and Social Service Reform in Russia, Belarus and Kazakhstan**

Eleanor Bindman, Manchester Metropolitan University

This paper explores how and why the process of outsourcing to nonprofits has come about in the authoritarian regimes of Russia, Belarus and Kazakhstan and applies the multiple streams framework first developed by Kingdon to ask whether these non-state actors have any ability to act as policy entrepreneurs in framing social policy problems and presenting solutions to them in a way which has influenced national priorities in this area.

<b>D3 Paper Theme:</b> Community organizing and activism
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<b>BUCH D313</b>
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Chair: Kazi Abdur Rouf, York Asian Research Center (YCAR), York University

### **Organic food production through intergenerational community gardening and herbs production project for boosting up the local living**

Kazi Abdur Rouf, York Asian Research Center (YCAR), York University

Canadian seniors are very good at homestead gardening, and seeds processing and seeds preservation in a traditional way. School students and neighboring youths can learn seed production, seed preservation, and organic vegetable and herb production through community gardening in their neighborhoods and at their household level and transfer the intergenerational community gardening and herb production

technology among Japanese youths and adults. This paper is a personal experience of community gardening in Meloca Community Garden and Black Creek Community Garden in Toronto.

**The Effect of Farmers and Pastoralists Conflict on Investment Activities in Lafia, Obi and Keana Local Government Areas in Nasarawa State Nigeria**

Abdulumumin Musa Omiya, Federal University Birnin- Kebbi

This study examines the effects of farmers and pastoralists conflict on investment activities in Lafia, Obi, Keana Local Government Areas of Nasarawa state. The economic potentials for both crops and animal production in these three Local Government Areas attracted pastoralists from other ecological zones in Nigeria to settle in it. The study recommended that government should ensure there is credible disarmament, adequate security measures should be put in place to encourage investment, the media, ministry of information and culture should sponsor programmes in order to ensure that Obi, Keana, and Lafia LGA regain their fading status as investment friendly locality.

**Decolonizing Water Management in Canada through Partnerships and Women's Empowerment**

Miao Chen, Nipissing University

Lanyan Chen, Nipissing University

Indigenous women were traditionally recognized as “water carriers” who played a leadership role equal to men in their communities. Since the Indian Act (1876), however, they have faced “double discrimination,” as both Indigenous and women. This paper examines Attawapiskat First Nation’s water crisis to highlight colonialism and government’s failure to coordinate a response all levels resulting in much suffering, especially among Indigenous women and children.

**THURSDAY JUNE 6, 10:00AM – 10:30AM**

**- BREAK -**

(Refreshments and Snacks Served)

**Gathering Space and Greeting Table: BUCH D307**

**THURSDAY JUNE 6, 10:30AM – 12:00PM**

**E1 Panel Presentation:** Youth outcomes in work integration social enterprises: BC and Ontario

**BUCH D221**

Chair: Marcelo Vieta, University of Toronto

Presenters:

Peter Hall, Simon Fraser University

**ANSER-ARES.CA**

**2019**

Lindsay Simpson, Simon Fraser University  
Marcelo Vieto, University of Toronto  
Laurie Mook, Arizona State University  
Jasmine Hodgson-Bautista, University of Toronto  
Annie Luk, University of Toronto  
Andrea Chan, University of Toronto

With the growing interest in market-based solutions to social problems, work integration social enterprises (WISEs) have emerged across Canada and internationally that are designed to integrate into the workforce members of marginalized social groups. A large investment is being made in WISEs by governments across Canada and by parent non-profits, but research has not clearly demonstrated whether this investment is paying off over time or among certain participant groups. The panel presentation will include an introductory overview of the study, presentations on the progress and findings from the Ontario and Vancouver research sites, and a social accounting analysis of the Ontario training organizations.

**E2 Paper theme:** Innovative approaches

**BUCH D213**

Chair: Christopher Fredette, University of Windsor

### **Decomposing how Leadership Diversity impacts Nonprofit Organizations**

Christopher Fredette, University of Windsor  
Ruth Bernstein, University of Washington Tacoma

This study examines the effects of farmers and pastoralists conflict on investment activities in Lafia, Obi, Keana Local Government Areas of Nasarawa state. The economic potentials for both crops and animal production in these three Local Government Areas attracted pastoralists from other ecological zones in Nigeria to settle in it. The study recommended that government should ensure there is credible disarmament, adequate security measures should be put in place to encourage investment, the media, ministry of information and culture should sponsor programmes in order to ensure that Obi, Keana, and Lafia LGA regain their fading status as investment friendly locality.

### **An exploration of how to Measure the Impact of Capacity Builders**

Megan Conway, University of Waterloo  
Lynn Randall, Capacity Canada

This paper presents empirical research that defines and examines the who, what and how of capacity building and specifically how capacity building impacts nonprofit organizations and social innovation. As the nonprofit sector has grown, so too has its capacity building needs. The research is based on a small-scale exploratory study of the field of capacity builders within the province of Ontario. It problematizes how to evaluate measuring the impact of capacity building and concludes by exploring more theoretically the challenge of identifying capacity building needs across different geographic sites and scales.

## **B Corporations and Brand Value: Perspectives from Atlantic Canada**

Jasmine Alam, Cape Breton University

B Corporations are a relatively new identification for businesses. Many companies across North America are becoming a certified B Corporation through B Labs. The certification is based upon meeting social and environmental performance standards. Today, several organizations have opted into holding this certification to distinguish themselves and their product/ service offering from other companies in the market. This paper focuses on certified B Corporations in Atlantic Canada. Interviews were conducted to understand whether companies in Atlantic Canada are finding value in being certified. This paper also attempts to uncover if the certification is able to deliver on the benefits it markets to its clients.

## **A Theory of Change Approach to Scaling Social Innovation**

Eric W. Miller, U.S. Dept. of Defence and George Mason University

A presentation of this topic would introduce the literature for social innovation and scale, nonprofit strategic management, and theory of change approaches. Summarizing themes from these topics, a new theoretical framework for blending TOC and strategic management principles that is conceptually simple and readily implementable by social entrepreneurs and social enterprises are described. The presentation will close by demonstrating a hypothetical application of this new proposed theoretical framework.

<b>E3 Paper theme:</b> Philanthropy and fundraising
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<b>BUCH D313</b>
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Chair: Christopher Dougherty, Carleton University

## **Evaluating the Suitability of the AFP Donor Lifetime Value Calculation: A Case Study using STARS Foundation's Community Donor File**

Kirk Schmidt, STARS Foundation

Christopher Dougherty, Carleton University

This paper uses the case of a single organization's community donor file to evaluate one professional ratio used to estimate the value of an organization's donor file: The Association of Fundraising Professional's formula for estimated lifetime value. Practicing fundraisers may come from professional and educational backgrounds that do not include formal training in philanthropy and fundraising which means that they may rely on professional associations and networks like AFP to gain skills and knowledge and these results suggest that this knowledge may not be current or effective in all cases.

## **Donor Responses to Out-group Beneficiary Profiles in Direct Mail Solicitation Over Time: A Case Study**

Christopher Dougherty, Carleton University

Kirk Schmidt, STARS Foundation

Crystal Mahon, STARS Foundation



We examine the use of visibly out-group service beneficiaries in a single organization's direct mail solicitations. Despite a 2016 end of year test with 230,000 households (response rate = 3.26%, n = 7502) suggested donor bias against out-group beneficiaries in solicitation material, and market research that suggested that the donor base was socially conservative, a fall 2018 test showed no significant variations in donor response between an in-group control beneficiary profile and an out-group test beneficiary in a randomized trial with 121,000 households (response rate = 11.48%, n = 13,900). Possible reasons for 2018's negative results are explored.

THURSDAY JUNE 6, 12:00 PM

– LUNCH –  
(provided)

BUCH A202

THURSDAY JUNE 6, 12:15PM – 1:15PM

Keynote Address  
(BUCH A202)

*Community Dialogues: Issues and Experiences from the Field*

**Tahia Ahmed** - Engagement and events manager, The Inner Activist (a project on Tides Canada's shared platform); <https://www.inneractivist.com>)

**Alison Brewin**, Executive Director, Vantage Point; <https://www.thevantagepoint.ca>

**Amy Robichaud**, Principal, AR Strategy; former director of partnership & engagement for Minerva BC; <https://arstrategy.ca>

**Vanessa LeBourdais** - Executive Director + creative director, DreamRider Productions, creators of the *Planet Protector Academy*; <http://dreamriderproductions.com>, <https://planetprotectoracademy.com>

THURSDAY JUNE 6, 1:30 PM – 3:00 PM

**F1 Roundtable Presentation:** Getting published: Inside tips from journal editors and reviewers

**BUCH D213**

Chairs:

**ANSER-ARES.CA**

**2019**

Susan Phillips, Carleton University  
Jorge Sousa, University of Alberta

Presenters:

Dr. Jorge Sousa, University of Alberta; Editor-in-Chief, ANSERJ  
Dr. Susan Phillips, Carleton University; Editor-in-Chief, Nonprofit and Voluntary Sector Quarterly  
Dr. Evert Lindquist, University of Victoria, Editor-in-Chief, Canadian Public Administration  
Dr. Christopher Fredette, University of Windsor; regular journal author and reviewer

Fundamental questions related to the publishing and review process continuously need to be addressed. Questions include: How do I succeed in getting published in a peer-review journal? How does the review process work? If I get 'revisions,' how do I respond to the reviews? If asked to review, how do I write a good review? This roundtable aims to answer these questions by a candid discussion with the editors and regular reviewers of nonprofit and related journals. The session will be particularly useful for junior scholars, but we hope that established scholars will also participate to share their expertise.

<b>F2 Panel Presentation:</b> The privilege of doing inner work: 10 years of learning at The Inner Activist	<b>BUCH D313</b>
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Chair: Tahia Ahmed, The Inner Activist

The panel engages community leaders to reflect on lessons from over a decade of creating space for activists and organizers to do their work from the inside out and by bringing together a diversity of practices and communities to leadership in civil society organizations. The Inner Activist is a leadership education program rooted in social justice, equity, self-awareness and our place in nature. Each year, we offer retreat-style leadership programs to a diverse range of individuals in the social and environmental justice sector. Our programs aim to develop compassionate, reflective and responsive leadership in individuals and communities, supporting leaders to skillfully navigate emotions, conflict, power and difference. It is clear that intersectionality and an analysis of power and privilege in social change work can be demanding in ways that feels vulnerable including for people who experience dominant privilege. In navigating these conversations, we can end up outside of our learning zone and in the panic zone where our fears and feelings of guilt can produce more harm to marginalized folks. And this challenge requires inner work in order to give ourselves and others the opportunity to learn and grow

Presenters:

Natasha Tony, The Inner Activist  
Parker Johnson, The Inner Activist  
Natasha Aruliah, The Inner Activist  
Tahia Ahmed, The Inner Activist

<b>THURSDAY JUNE 6, 3:15PM – 4:45PM</b>
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Chair: Leslie Brown, Mount Saint Vincent University

**Doing it Our Way: Innovative Strategic Planning with a Community Focus**

Leslie Brown, Mount Saint Vincent University

Daphne Rixon, Saint Mary's University

Drawing on partnered research with two co-operatives (one a non-profit and one not) this paper contributes to that part of the strategic planning / governance literature that investigates a move away from consultant-driven formulistic strategic planning toward approaches more appropriate for smaller grass-roots organizations such as co-ops and non-profits. Comparing planning processes and resultant plans in a retail grocery co-operative and a co-operative in the mental wellness sector, we find three themes in common: commitment to doing strategic planning “their way”, emphasis on relationships with the broader communities in which these co-ops are located, and belief in the importance of partnerships. Implications for the theory and practice of strategic planning are explored.

**A Comprehensive Overview of Intermediate Strategic Planning Process Outcomes and their Contribution to Sustained Competitive Advantage of the Nonprofit Organization**

Isidora Gievski Sidorovska, University of Waterloo

Strategic planning in nonprofits is a well-established practice with large impact on the organizational survival, growth and access to resources when comparing nonprofits that plan Vs. those that do not, in spite of the fact that many non-profits that conduct strategic planning end up not implementing the plans that were developed. This paper asks whether it is possible that planning directly improves organizational performance in non-profits, apart from strategy content and implementation, by analyzing intermediate planning process outcomes as a product in its own right and their value as dynamic competencies of the non-profit organization contributing to sustained competitive advantage.

**Becoming a Volunteer: Role Commitment & Role Maintenance Strategies**

Behnam Behina, Carleton University

Drawing on the theoretical insights of symbolic interactionist approach to social roles, I proposed an alternative framework for understanding how individuals orient themselves toward volunteer commitment. I argue that past research has largely overlooked: 1) the interactional aspect of volunteer role and the critical importance of interpretation in its making, and 2) the fact that volunteers may remain in a relationship despite their dissatisfaction and strive to maintain the relationship. The findings of my studies on volunteering as well as those of other researchers are reported in order to demonstrate the applicability of the proposed model and to suggest strategies to help organizations in building a committed volunteer force.

**Organizing, Designing, and Forming the Centers of Grameen Bank and its Products Implementation Strategies in Bangladesh**

Kazi Abdur Rouf, York University

The evolution of Grameen Bank (GB) and its center organizing, designing and planning activities are the process of decolonization and liberation of poor people from colonial exploitation and domination in Bangladesh. The primary objective of the paper is to narrate the GB center organizing, designing and planning tools in Bangladesh and to identify what mistakes the author and his other colleagues have made during their journey in GB. The paper discusses different concepts, thoughts and ideas of community organizing, community designing, community building, and community planning and develops mechanisms of Grameen Bank services for community poor people in Bangladesh.

**G2 Paper Theme:** Foundations

**BUCH D213**

Chair: Asmita Bhutani, University of Toronto

### **Are Foundations for Women in India Acting as Barriers to a Revolution Against Capitalist Patriarchy?**

Asmita Bhutani, University of Toronto

The presentation shall run through the following four stages: a) An overview of the non-profit industrial complex (NPIC); b) A case study of a non-profit working to develop life skills in high school girls in India: Empowerment or Exploitation?; c) The culture of 'foundations' and its relationship with reproducing capitalist accumulation; d) State Legitimacy to NPIC in India: FCRA (Foreign Contribution Regulation Act) and CSR (Corporate Social Responsibility) Law; and e) Foundations for women in India as a barrier for revolution against patriarchy.

### **Preliminary Application of a Functional Typology of Foundations**

David Lasby, Imagine Canada

Alexandra Gardner, Imagine Canada

Over the past decade, foundations have made up the fastest growing component of the charitable sector in Canada. Unfortunately, our current understanding of this growth (and its implications for the broader charitable sector) is somewhat hampered by the lack of a detailed map of the foundations landscape. This paper summarizes our progress to date in producing such a map. It uses a signatures-based approach to classify foundations according to analytically meaningful functional categories. These groupings are then used to analyse recent trends related to financial resources and flows (revenues, assets, transfers of funds, etc.) and explore possible shifts in strategy.

### **Theory Meets Practice: The Vancouver Foundation's Grantmaking**

Meg Holden, Simon Fraser University

Rahil Adeli, Simon Fraser University

In developing the theories of change that guide their strategic approaches, are community foundations informed by ideas of social qualities (such as theories of social sustainability, cohesion, inclusion, capital, and innovation) in similar ways as researchers studying social change? This paper begins to answer this question by presenting, first, an account of the Vancouver Foundation's new grant-making strategy,

including its rationale and theoretical basis. Second, to provide a basis for comparing this with the scholarly understanding of the field, we will present the results of a bibliometric analysis of the published scholarly works on theories of social conditions and qualities in cities and communities.

**THURSDAY JUNE 6, 5:30 PM – 9:00 PM**

## **BANQUET**

**Location: UCLL Ideas Lounge (UBC CAMPUS)**

Cash bar at 5:30 PM

Banquet Dinner at 6:30 PM

**Master of Ceremonies:** Yvonne Harrison

**FRIDAY JUNE 7, 8:00AM – 12:30PM**

**Gathering Space and Greeting Table: BUCH D307**

**FRIDAY JUNE 7, 8:30AM – 10:00AM**

**H1 Paper Theme:** Methodologies

**BUCH D314**

Chair: Adela Tesarek Kincaid, Selkirk College

### **Navigating two Worlds: Respecting the Holistic Nature of Elders' Stories Through Situational Analysis and 4-layered Coding Processes**

Adela Tesarek Kincaid, Selkirk College

This paper attempts to explain one approach to collectively and holistically broach blended Indigenous-qualitative research that emerged from the authors' current research. We use a broader definition and application of community participatory research to move beyond the narrow conceptualization of animal-human relationships so that we are better able to acknowledge both animal and ancestor 'communities' as also having cultures, social structures and customs of their own. In this presentation I focus on community collaborations, blended qualitative and Indigenous methodologies, analyses and practical approaches to methods.

### **Increasing Data Collection Capacities of Nonprofit Youth Organizations: A Case Study of a University-Community Partnership**

Katherine Occhiuto, Carleton University

J.Z Garrod, Carleton University  
Tina Wilson, McMaster University  
Sarah Todd, Carleton University  
Robert Shields, University of Alberta

This presentation includes a case study of a social issues collaboration between two universities, a national nonprofit and a local technology company. Partners consulted with nonprofit youth organizations (n=6) and youth (n=101) to develop a web-based application to increase the data collection capacity of youth organizations. While barriers to collecting data are shared broadly across nonprofits, these are compounded for youth serving organizations dominated by low-paying, contract work and a young and inexperienced workforce. This presentation puts the scholarly work on the youth sector and university-community partnerships in conversation with the specific challenges and benefits of this project.

**H2 Paper Theme:** Nonprofit boards

**BUCH D313**

Chair: Mario Levesque, Mount Allison University

**Learned guidance or guiding the learned? Examining the relationship between disability nonprofit Boards of Directors and their Executive Directors**

Mario Levesque, Mount Allison University

This paper questions the ability of Atlantic Canadian disability nonprofit Boards of Directors to act as effective sources of knowledge and guidance for their Executive Directors thus undermining organizational performance. Results from 42 interviews with disability nonprofit Executive Directors and 52 Board of Directors surveys indicate that the benefits Boards of Directors offer are negated by the significant efforts Executive Directors spend to recruit Board members, continually educate them on issues and in continually shepherding them to ensure they stay focused and on task. This limits disability nonprofits' ability to realize service mandates and participate in processes leading to needed policy changes.

**Can a Board represent its principals? Reconciling Principal-Agency Theory with Modern Governance Paradigms**

Anthony Piscitelli, Conestoga College  
Sean Geobey, University of Waterloo

Boards of directors exist to protect the interests of the organization's principal agents. Current board governance theory requires the Board to focus on strategic issues while leaving day-to-day management to the staff. However, the principal agents of non-profits typically express their concerns as issues related directly to day-to-day operations. This presentation will propose a framework for synthesizing these perspectives using Hirschman's (1970) theory of exit, voice and loyalty.

**The Impact of Board Performance Assessment on the Governance of Nonprofit Organization**

Yvonne Harrison, Luther College at the University of Regina



Vic Murray, University of Victoria

This paper presentation reports on the effects of board performance evaluation on the governance process. The sample consists of 5,487 individuals who assessed the performance of 597 boards (Time 1) using the Board Checkup ([www.boardcheckup.com](http://www.boardcheckup.com)) Board Effectiveness Survey Application. The impact sample consists of 111 boards who reported whether the board changed governance behavior and practices at a second point in time (Time 2) prior to follow-up assessment of board performance. Findings with regard to the issues that challenged boards over the eight-year study period and the changes in governance made are presented within a framework of research questions.

### **The Social Penalty Costs of Board Diversity**

Christopher Fredette, University of Windsor

Ruth Sessler Bernstein, University of Washington Tacoma

The literature proliferates with positivity about increasing ethno- racial diversity on boards, under-considering the potential negative implications of increasing diversity, including the potential of an offsetting penalty or social cost to increased ethno-racial variety. We examine the moderating impact of this type of diversity on the relationship between social capital and nonprofit governance effectiveness. We find no support for an offsetting penalty associated with more ethno- racially diverse boards, with post hoc tests revealing a more complex quadratic association among governance effectiveness, social capital, and board diversity, addressing an important aspect of resistance in the call for more representationally-inclusive leadership diversity.

**FRIDAY JUNE 7, 10:00AM – 10:30AM**

**- BREAK -**

(Refreshments and Snacks Served)

**Gathering Space and Greeting Table: BUCH D307**

**FRIDAY JUNE 7, 10:30AM – 12:00PM**

**J1 Paper Theme:** Education and learning

**BUCH D313**

Chair: Catherine Pearl, Mount Royal University

### **World's Greatest Challenges- Interdisciplinary Learning & Knowledge Exchange**

Catherine Pearl, Mount Royal University

Brent Oliver, Mount Royal University

This research explores how business and social work students interpret and perceive the world's greatest challenges. Over a sixteen month period 209 students participated in a mixed methods study in which a workshop was delivered to nine social innovation and community development classes. Differences and

similarities are reported along with observations and lessons learned regarding student perspectives, interdisciplinary learning and potential impact on the social economy. The results reinforce a change in student mindset requiring significant shifts in the development and delivery of social impact curriculum in support of the social economy and community engagement opportunities.

**Interfaith Conversations to Achieve Community Healing: Insights from a Collective Art-making Project for Religious-minority Feminist Artists in Toronto, Canada**

Nilofar Noor, University of Toronto

Manaal Syed, University of Toronto

This paper presentation will revisit our participation in a unique community-based project in Toronto. This project brought together religious-minority women to engage in collective art-making, interfaith dialogue and solidarity work through close readings of Islamic and Jewish religious scriptures. Closely related to this year's ANSER Conference theme of Circles of Conversation, this presentation shares a rich example of a community initiative that brought together women belonging to different faith communities that have shared historical/ongoing trauma and religious histories. This presentation will provide a synopsis of the opportunities and challenges for community practitioners looking to develop initiatives that focus on knowledge exchange and community healing.

**The Cooperative Advantage – Exploring Millennial & Generation Z Perspectives**

Catherine Pearl, Mount Royal University

Brenda Lang, Mount Royal University

Seth Leon, Alberta Community & Co-operative Association

The presentation will provide the context for this study in that access to cooperative education resources is limited in Alberta post-secondary institutions. This research was conducted in 2018 and we are applying for its continuation through 2019. Year to date results will be shared along with preliminary conclusions.

<b>J2 Paper Theme:</b> Social welfare
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<b>BUCH D314</b>
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Chair: Natasha Choudary, London Metropolitan University

**Compare and contrast NGO-managed social safety net services (SSNs) in Bangladesh and State managed SSNs measures in Canada**

Kazi Abdur Rouf, York University

Social safety net (SSN) measures are usually managed by the state for vulnerable/disadvantaged people. Recently many NGOs of Bangladesh have developed social safety net services for the vulnerable/poor people in Bangladesh. This paper is an attempt to find out (1) what are the SSN measures are taken by NGOs/MFIs in Bangladesh and how they work; (2) to discern what the state managed Canadian SSNs services are that have served Canadian vulnerable people and/or people

living in economic crisis; and (3) compare and contrast SSN strategies governed by NGOs/MFIs in Bangladesh and publicly managed ones in Canada.

### **Multi-Site Case Study of Front-line Employees Experience of Uncertainty in Medium-sized Health Non-profit Organisations in London**

Natasha Choudary, London Metropolitan University

This research set out to investigate how front-line employees within the non-profit sector in UK have experienced changes which have arisen from precarious funding regimes emanating from the wider neoliberal policy context. The presentation will highlight the findings of a multi-site case study of small health-based non-profit organizations in London, UK. Adopting a neoliberal governmentality framework, findings highlight that a climate of uncertainty dominates the organizations, which leads to 3 key issues for front-line employees: 1) individualized solutions to social/structural problems; 2) normalized deteriorating work conditions and precarity; and 3) institutionalizing a (self)monitoring culture of measuring and accountability.

### **Social Citizenship through the “Shadow State”: Nonprofit Access to Benefit Programs**

Kevin Schachter, University of Manitoba

As government benefit schemes have become increasingly complex and public sector support services have been retrenched, nonprofit agencies have taken on greater responsibility to help low-income citizens and residents file income tax returns and apply for income support programs. Drawing upon primary research with stakeholders in Winnipeg, this paper analyzes nonprofit programs that mediate access to welfare state benefits, and the opportunities and constraints faced by nonprofits engaged in this work. The presentation concludes by articulating the important, yet limited role that nonprofit social service agencies can fulfill to increase take-up of government benefits by vulnerable community members.

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GEOBEY, Sean <i>University of Waterloo</i> .....	<b>H2</b>	PISCITELLI, Anthony <i>Conestoga College</i> .....	<b>H2</b>
GIDLICK, Lynn <i>University of Regina</i> .....	<b>B1</b>	POLISHCHUK, Leonid <i>HSE University</i> .....	<b>C3</b>
GIDRON, Benjamin <i>College of Management Academic Studies</i> .....	<b>A2</b>	PRIOR, Trina <i>Carleton University</i> .....	<b>D1</b>
HALL, Peter <i>Simon Fraser University</i> .....	<b>E1</b>	PUE, Kristen <i>University of Toronto</i> .....	<b>B1</b>
		RANDALL, Lynn <i>Capacity Canada</i> .....	<b>C1, E2</b>

ROBERTS-STAHLEBRAND, Anika <i>University of Toronto</i> .....	<b>A3, B2</b>
RODGER, Juliana.....	<b>D2</b>
ROUF, Kazi Abdur <i>York University</i> .....	<b>A1, D3, G1, J2</b>
RIXON, Daphne <i>Saint Mary's University</i> .....	<b>G1</b>
SAIFER, A <i>Queen's University</i> .....	<b>C3</b>
SCHACHER, Kevin <i>University of Manitoba</i> .....	<b>J2</b>
SCHENOUDA, Nabil <i>University of Toronto</i> .....	<b>C2</b>
SCHMIDT, Kirk <i>STARS Foundation</i> .....	<b>E3</b>
SMITH, Steven Rathgeb <i>American Political Science Association</i> .....	<b>D2, G1</b>
SHIER, Micheal <i>University of Toronto</i> .....	<b>B3</b>
SIDOROVSKA, Isidora Gievski <i>University of Waterloo</i> .....	<b>G1</b>
SHIELDS, Robert <i>University of Alberta</i> .....	<b>H1</b>
SIMPSON, Lindsay <i>Simon Fraser University</i> .....	<b>E1</b>
SOUSA, Jorge <i>University of Alberta</i> .....	<b>F1</b>
SUMNER, Jennifer <i>University of Toronto</i> .....	<b>A3, B2</b>
SYED, Manaal <i>University of Toronto</i> .....	<b>J1</b>
TARAS, Victoria <i>University of Saskatchewan</i> .....	<b>D2</b>
TODD, Sarah <i>Carleton University</i> .....	<b>H1</b>
TONY, Natasha <i>The Inner Activist</i> .....	<b>F2</b>
TURPIN, Aaron <i>University of Toronto</i> .....	<b>B3</b>
VALERO, Jesus N. <i>The University of Utah</i> .....	<b>B3</b>
VanNijnatten, Debora L., <i>Wilfrid Laurier University</i> .....	<b>C1</b>
VIETO, Marcelo <i>University of Toronto</i> .....	<b>E1</b>
VODDEN, Kelly <i>Memorial University of Newfoundland</i> .....	<b>B1</b>
WALSH, Lucia <i>Technological University Dublin</i> .....	<b>B3</b>
WILSON, Tina <i>McMaster University</i> .....	<b>H1</b>

