

Association for Nonprofit and Social Economy Research (ANSER)

L'Association de recherche des organismes sans but lucratif et de l'économie sociale (ARES)

Launch of the Member-get-a-Member Campaign to build ANSER-ARES!

ANSER-ARES is embarking on a membership challenge. All current ANSER-ARES members are encouraged to invite their colleagues, students, and others interested in the nonprofit and social economy world to take out a membership in ANSER-ARES. If we each attract one new member this year, we will double our membership and our revenue base which will allow us to continue to publish our Canadian online journal, continue with our student awards, help subsidize student travel to our annual conference, and to continue to grow a community of scholars and researchers who care deeply about this sector.

You will receive 3 major rewards for each new member that you bring into the ANSER-ARES family:

- you will experience a feeling of exhilaration deep inside you when you realize that you're helping to build a very special organization!
- your name and the new member's name will be placed in a draw for banquet tickets at the annual conference – a \$50 value!
- current members who successfully sponsor a new member(s) will be recognized in a special article to be published in an upcoming newsletter.

There are many rewards for new members too. New members will receive all the substantial benefits of membership, including

- reduced registration fee for our annual conference
- information about recent book releases and cutting edge research in Canada
- opportunity to network with researchers and find answers to research questions
- free access to the Canadian Journal of Nonprofit and Social Economy Research
- e-alerts about upcoming conferences, seminars, newly released books, etc.
- biannual newsletter
- links to other research sites
- access to member-only content on the ANSER-ARES website.

There are two very simple steps required:

1. simply invite your new member to go to the ANSER-ARES website and fill out the online application (<http://www.anser-ares.ca/Membership.php?pg=df> or French <http://www.anser-ares.ca/Membership.php?Lng=Fr&pg=df>).
2. Then send a quick email to Gloria DeSantis indicating the new member's name so she can enter her/his name into the draw. For assistance or more information, contact Gloria (gloria.desantis@uregina.ca).

The Member-Get-A-Member campaign ends May 15, 2013.

The fine print: Membership renewals are not eligible. Rewards are not applicable to newly sponsored student members as student membership is already subsidized by ANSER-ARES, however, current student members who sponsor a new non-student member are eligible for reward prizes. ANSER-ARES memberships run from June 1 to May 30 each year.